



# CMAssociates

## Funding

The funding of organisations comes from many sources: shareholders, financial institutions, profits, Government grants, taxes, partners and internal resources etc.

It is increasingly more important to be more innovative in the sourcing of funds and how they are applied in driving towards organisational success: whether for gaining customers, delivering services, purchasing assets, creating capacity or building skills.

However, it is essential to know that the required funding will directly and measurably have a positive impact on the organisation's ability to achieve its vision and strategic objectives

CMA can **deliver sustainable results** through assessment of those needs, alternative options for sourcing the appropriate funding and directly linking to the organisation's vision and objectives.

- Financial planning and management. linking
  - It is essential for an organisation to what its funds are used for
  - Its strategic and corporate planning must have direct and measurable links
  - Its financial planning and management has to be directly and linked to its strategic and corporate plan
  - Providing a fully integrated process as part of its performance management system
- Budget management
  - An organisation's annual budget management and operational financial management processes must also have clear and measurable links to its vision and strategic objectives, through the
  - Enables dynamic setting of priorities and non-priorities
  - Managed through its performance management framework



# CM Associates

- Alternative funding options, partnerships etc.
  - An organisation's traditional source of funds is coming under increasing pressure
  - Alternatives are required to keep the public sector competitive or to minimise the call on taxes in the public services sector
  - Start-up's and SME's require a different approach to initial and subsequent funding
  - A variety of partnerships are needed to fill the gaps, financial and/or non-financial in nature
- Investment options
  - An Organisation takes many decisions to invest or disinvest to meet their objectives
  - A clear methodology, appropriate for the type of decision required, needs to be in place and consistently applied
  - Must be linked to its performance management framework

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